Celebrate the 20th Anniversary of DB2!

IBM Data Management Technical Conference

highlighting DB2, Business Intelligence, Informix, U2, and Information Integration

October 27–31, 2003
Las Vegas Hilton
Las Vegas, Nevada

**DB2 Information Management Software—
it's more than just a Database.
It's your chance to become the complete
Information Management Professional!**

to **register**

or for more information, visit the conference
Web site at: **ibm.com**/training/conf/us/dm

Register by Monday, September 8th and
Save $150 U.S. off the Conference Fee!

Explore the Most In-depth Technical Content Available on DB2 Information
Management Software on the Planet in One Place at One Time

The 2003 IBM Data Management Technical Conference is your gateway to experiencing DB2 Information Management Software's entire product portfolio. DB2 Information Management is more than a database—it also encompasses Business Intelligence, Enterprise Content Management, and Information Integration capabilities. Here you will learn how DB2 Information Management Software simplifies and expedites development with embedded capabilities to integrate and analyze information, regardless of its format or location. You'll gain new insight, address business issues, and enhance your technical knowledge to grow your business opportunities. Join us for an exciting 4½ day event that's the best of its kind!

- **Explore Unmatched Technical Content—**Choose from over 350 elective sessions on the hottest DB2 UDB, Business Intelligence, IBM Informix, IBM U2, Data Warehousing, and DB2 Information Integration products and solutions that can help you become even more productive and competitive.

- **Discover What's New for DB2 UDB V8—**Learn to exploit WebSphere, 64 bit addressing, ERP and CRM application solutions, DB2 Extenders, XML, Java, .NET, and Grid Computing for on demand service.

- **Find out how you can use IDS 9.4 to excel at e-business on demand computing—**Learn how and why to upgrade to the most powerful, scalable, and available IDS release ever produced. Find out who's using it and get details on our latest tools, platform, technology, and integrated software offerings.

- **Harness the Power of Information Integration and Business Intelligence Solutions—**Here you'll do more than just examine products—you'll see how to create a solid infrastructure that helps you optimize product benefits and performance. Yes, we'll have plenty about the products too!

- **Welcome to the On Demand Era—**The right mix of strategy and implementation will be the driving force behind turning your technology investment into a competitive advantage. Discover how to marshal the benefits of IBM Data Management Solutions for the brave new on demand world.

- **Find Great Value for Small to Medium Businesses, too—**This one event fits all—including smaller businesses that want to boost knowledge about low administration databases, including DB2 UDB Express, DB2 UDB for iSeries, DB2 Data Warehouse Edition, IBM U2, and Informix Classics Servers (OnLine Extended Edition and Standard Engine). Discover a range of pertinent topics and solutions for one fee.

Get the skinny on the all-new DB2 UDB for z/OS V8!

Keynote Speaker

Janet Perna

General Manager—Data Management Solutions Software Group, IBM

Janet Perna is general manager, data management solutions, IBM Software Group, which is the fastest growing database business in the industry.

Under Ms. Perna's leadership, IBM's data management business, with its flagship DB2 family of products, has grown to include 60 million users in over 400,000 companies worldwide. In 2001, IBM was named the worldwide leader in database management software with 34.6% market share.

Ms. Perna's business and technology leadership has earned her numerous honors and awards, including her 2001 induction into the Women In Technology International Hall of Fame, recognition by *Information Week* as one of the nation's "Top 10 Women in IT," and inclusion among the thinkers and innovators on Sm@rt Partner's list of "50 Smartest People." Ms. Perna serves on the prestigious 50-member IBM's World Management Council, which acts as an advisory board to the chairman, and the Corporate Technology Team.

Information On Demand

The next phase of e-business—*e-business on demand*—will drive a totally new kind of transformation. Companies want a flow of transactions, work, ideas, and opportunities of all kinds to ripple immediately through the whole enterprise—and beyond, across the extended value chain on which every business depends. And the information infrastructure is central to making this transformation possible.

The past 40 years of IT evolution have left most companies with an enterprise computing infrastructure that is heterogeneous, widely distributed, and increasingly complex. With more digitized information available now than in the history of the civilized world, companies are being challenged to extend traditional data management techniques to new forms of content from many different sources.

As a result, the data management industry is evolving more rapidly than ever. Emerging areas like Enterprise Content Management, XML, and Web Services—along with increasingly autonomic management—show promise in addressing the integrated needs of today's information landscape. As market leader, IBM's DB2 technology, partnerships, and solutions are evolving to meet these challenges. This presentation will review IBM's strategy, product directions, and customer experiences in helping companies provide information on demand to help them compete.

highlights

Take Professional Certification Tests On-site—at no cost!

Get Certified at No Cost

Gain even more value from your attendance with Professional Certification Tests on the latest releases of the DB2 Information Management Software product categories—including WebSphere—offered on-site at no charge. For more information on the specific tests being offered, please visit the IBM Web site at **ibm.com**/training/conf/us/dm .

See what the Buzz is About at the Combined Product EXPO

This year's combined Product EXPO puts more products and solutions on display than ever before under one convenient roof. Explore a huge array of the hottest DB2 UDB, Business Intelligence, Informix, and U2 technologies and tools. Get a firsthand look at live demonstrations and make convenient side-by-side product comparisons that will ultimately lead to more informed business decisions. Get direct answers to your specific questions from vendors. Plus, enjoy a lively reception on Sunday, Monday, and Tuesday evenings.

Benefits for Business Partners, too!

At IBM, we realize that keeping our Business Partners informed is in everybody's best interest—which is why we strongly urge our valued Partners to attend this conference for up-to-the-minute product information and current news on breakthrough technologies and trends. Have your Business Partner number ready when you enroll for appropriate recognition.

Network and Learn from Experts and Birds-of-a-Feather

One of the most outstanding benefits of attending this conference is the opportunity it offers for expanding your networking opportunities exponentially. Here you'll make connections galore in an environment conducive to mutual sharing of ideas, issues, and innovative solutions. Go one-on-one with product developers, trainers, colleagues, and other experts who can provide answers to your specific challenges. And don't forget to gather with your peers across the industry for lively birds-of-a-feather discussions!

Meet the Executives

Participate in a lively panel exchange with senior IBM executives on topics of interest to all DB2 Information Management Software customers and business partners. Don't miss this opportunity to go live with these key decision-makers! The International Informix Users Group (IIUG) sponsors this special program.

NEW This Year: Test Drive the Prototypes!

This year for the first time ever you'll have the chance to get your hands on DB2 Information Management Software product prototypes in an informal setting in our Usability Lab. You'll gain invaluable hands-on insight into the future of the industry while providing IBM valuable feedback on product usability. Everybody wins!

Rev up Early with Pre-Conference Seminars

Warm up your brain before the conference and get a jump start on your learning experience by attending one of several pre-conference sessions presented by professional trainers. Plus, you'll save on airfare with a Saturday night stay-over and realize even more value. These high-octane seminars will be held at the Las Vegas Hilton and are not included in the conference fee, so you must enroll in them separately. If you have an IBM Education Card, your class fee is already paid! Enroll today as these classes tend to fill up quickly. To register, please call 1 800 IBM-TEACH (426-8322). For detailed information and course descriptions, please visit our Web site at: **ibm.com**/training/conf/us/dm .

Benefits for Everyone

In one single time and place, this conference offers you over 350 elective sessions organized in nine separate tracks for a great return on your investment of time and money. Whether you're new to DB2 Information Management Software or a seasoned veteran, take advantage of this opportunity to update your skills at the 2003 Data Management Technical Conference. Experience 4½ days of technical presentations, live demonstrations, and invaluable networking opportunities. Get the details you need to effectively exploit the latest DB2 Information Management Software technology to meet the growing demands of your customers. See how to quickly integrate mission-critical applications into e-business solutions and add e-business on demand capabilities to your infrastructure. Here is your chance to be on the cutting edge of what's new and next for DB2 UDB, Business Intelligence, Information Integration, Data Warehousing, Informix, U2, and beyond. Why just keep up the pace when you can set it?

- Examine the latest DB2 UDB, Informix, and U2 functions, features, performance and availability advances designed to maximize throughput with minimal response time.

- DB2 Information Management Software is more than just the database today. Here you'll gain skills beyond traditional database management to become the complete Information Management Professional!

- Soak up sage advice and valuable tips from fellow users who share their real-world technology experiences. Listen and learn as they discuss tools, tasks, and shortcuts for migration to the latest versions of DB2 UDB, Informix, and U2.

- Explore the new world of Information Integration and IBM's ability to help you move data where you need it—or to leave it right where it is while still providing a single consolidated overview.

IIUG Annual General Meeting

The Annual General Meeting of the International Informix Users Group (IIUG) will present the year's report, plans for 2004 and the Board of Directors election results. All conference attendees interested in IIUG activities and programs are welcome and encouraged to attend.

International Informix Users Group

www.iiug.org

DB2 Information Management Software—
It's more than just a Database!

featured speakers

Susie Siegesmund

Susie Siegesmund currently serves as the Business Unit Executive for IBM's U2 business operations, where she is responsible for all aspects of IBM's UniData and UniVerse (U2) Database and Tools business. Her credentials include over 15 years of experience in data processing, a Masters Degree in Computer Information Systems from the University of Denver, and a Bachelor of Science degree in psychology from St. Lawrence University.

IBM U2 Update and Strategy for the Future

Come hear how the UniVerse and UniData (U2) databases fit into IBM's e-business on demand strategy. Susie will also provide an overview of IBM's U2 plans for future integration with other IBM technology, including the DB2 UDB, WebSphere, and Tivoli products.

Fiona Gleeson

Fiona Gleeson is the Director of Development, DB2 UDB for z/OS and OS/390. Fiona has management responsibility for the team that designs, develops, and supports DB2.

Announcing DB2 for z/OS Version 8

Fiona will have a lot of new information about improvements in DB2 for z/OS Version 8 and e-business on demand— including challenges, growth in the business, delivery plans, new developments in e-business, e-transaction processing, and new application areas.

Tom Rosamilia

As Vice President of Worldwide Data Management Development and General Manager of IBM's Silicon Valley Laboratory, Tom Rosamilia is responsible for all data management software development in IBM— including the award-winning DB2 Universal Database product family, the Informix Database Portfolio, the Information Management System (IMS) product family, Business Intelligence solutions, and Data Management Tools software.

DB2 Information Management Software and Informix as Part of IT

Join us to hear Tom explain how IBM continues to enhance, support, and sell Informix products and services as part of its overall strategy to provide the world's leading software infrastructure for e-business on demand.

Dr. Barry Devlin

Barry Devlin is among the foremost authorities in the world on data warehousing. He was responsible for the definition of IBM's warehouse architecture in the mid '80s and is a widely respected consultant, writer, and lecturer on this and related topics. Barry currently works on DB2 Information Integrator, where he is part of the team defining IBM's information integration architecture as well as industry solutions and applications of the technology. Barry is 20 years in the IT business, mainly with IBM's Software and Solutions Centre in Dublin. He is a member of the IBM Academy of Technology and an IBM Distinguished Engineer.

From Warehousing Data to Integrating Information

Business intelligence is a mature technology. But today, business needs often go beyond what can be easily achieved with a traditional data warehouse. So, is a new data warehouse architecture needed, or can the current approach be extended? Join us as Barry provides an overview of the rationale and opportunities for extending traditional data warehousing with direct access to some data.

Bob Picciano

Bob Picciano is currently the Director of Database Technology in the IBM Canada Laboratory in Toronto, Canada, where he is responsible for the Product Management, Development, and Customer Support of IBM's award-winning DB2 Universal Database. Prior to this, Bob served as the Technical Assistant to then IBM Chairman and CEO Louis V. Gerstner, Jr., and has served as the IMS Family Product Manager, where he was responsible for all aspects of development, test, marketing, and service for the IMS S/390 database, transaction manager, and e-business connectivity products. He has served as the DB2 Query Management Facility development manager, DB2 DataJoiner product manager, and managed the Digital Library development organization.

Vision, Execution, and Delivery

We are entering a new era in business—the on-demand era. An era in which everyone will demand that you're more responsive, more flexible, and more resilient than ever before. Come listen as Bob covers the strategy for delivering information on demand with DB2 and how the advanced features of DB2 UDB for Linux, UNIX, and Windows V8 can enable you to manage your data more easily and access information more rapidly than ever before.

Get the latest on IDS 9.4 and UniVerse 10.1!

This year over 350 elective sessions have been organized into nine separate tracks to cover topics to enhance your professional and business growth. Pursue your interests in one area, or expand your knowledge base by attending sessions from several tracks. The nine conference tracks include • DB2 UDB for z/OS and OS/390 • DB2 UDB for Linux, UNIX and Windows • Business Intelligence and Information Integration • DB2 Information Management Software Family • Informix Database Design • Informix Applications • Informix Roadmap • Informix Integrated Solutions • U2

Below is a sampling of sessions, speakers and target audiences that are planned at the time of publication of this brochure. The final agenda may differ slightly. For descriptions of all the sessions and the most recent conference information and schedule, visit our conference Web site.

Business Intelligence and Information Integration Track	Speaker	Architects/Designers/Decision Makers	Database Administrators/System Programmers	Application Developers
Identifying the Killer Data Warehouse Applications	Sid Adelman	●		●
New Technology and Design Considerations DW	Terry Purcell	●	●	●
Real-time Analytical Applications that Respond Automatically	Tommy Eunice	●		●
Understanding DB2 Information Integrator Performance	Susanne Englert		●	●
V8 Replication — Early Success Stories	Beth Hamel	●	●	●
Building Web Components with DB2 II and WebSphere	Cynthia M. Saracco	●		●
A Cost/Benefit Analysis of Using DB2 II with WebSphere	Cynthia M. Saracco	●		●
DB2 Cube View Technology: Supercharged OLAP Solutions	Gary Robinson	●	●	●
The DB2 Framework for Business Intelligence	Jon Rubin	●		●
XML Extender: Tips and Tricks	Joon Cheen Wong		●	●

DB2 UDB for Linux, UNIX and Windows Track	Speaker	Architects/Designers/Decision Makers	Database Administrators/System Programmers	Application Developers
Extending DB2 with New Tools for UNIX & Windows from IBM	Joel Farber		●	
DB2 Performance Tuning Fundamentals	Berni Schiefer		●	●
Strategic Performance Mgmt for Gargantuan UDB Applications	Dr. Boris Zibitsker	●	●	
The DB2 UDB DBA Checklist	Dwaine R Snow		●	
When Bad Things Happen to Good Databases: Recovery	Ed McCain		●	
Developing DB2 Applications Using Java Data Objects (JDO)	Grant Hutchison		●	●
Multidimensional Clustering — A New High-Perf Feature	Leslie Cranston	●	●	●
DB2 UDB V8: Table Scans vs. Index Scans	Melanie Stopfer		●	
DB2 Multi Partition for the Single Minded (Single Partition)	Patti Cartwright	●	●	
SQL Unleashed on DB2 for Multiplatforms — 2 Parts	Serge Rielau		●	●

DB2 Information Management Software Family Track	Speaker	Architects/Designers/Decision Makers	Database Administrators/System Programmers	Application Developers
Autonomic Computing with IBM Data Management Tools	Dan Wardman	●	●	
DB2 Java Universal Client Update	Curt Cotner	●	●	●
Everything You Want to Know about DB2 SQL Procedural Lang	Michael Gao		●	●
DB2 V7 and V8 Unicode support	Christopher J. Crone	●	●	●
Building DB2 Web Services Consumer SQL Applications	Dirk Wollscheid	●		●
DB2 — Java Performance Analysis & Tuning Considerations	Hugh Smith		●	●
DRDA Problem Determination — No Problem!	Russ Dare		●	
DB2 Universal Database Express Edition — Your Solution	Michael Gao	●	●	●
Enter the Grid: From Computing to Information Grids	Bill Wong	●	●	●
An Introduction to XML and Web Services for DB Specialists	Susan Malaika	●	●	●

DB2 UDB for zSeries and OS/390 Track	Speaker	Architects/Designers/Decision Makers	Database Administrators/System Programmers	Application Developers
DB2 for z/OS V8 Overview — SQL and Network Computing	Curt Cotner	●	●	●
DB2 for z/OS V8 Overview — Perf, Avail & Data Sharing	John J. Campbell	●	●	●
Migration to DB2 for z/OS Version 8	Jay Yothers	●	●	●
Migrate to DB2 for z/OS & OS/390 Version 7 and Prep for V8	Roger L. Miller	●	●	●
Autonomic Technology in DB2 for z/OS	James Teng	●	●	
Major Utility Enhancements for DB2 UDB for z/OS V8	Jim Ruddy	●	●	
IBM Database Tools for DB2 for z/OS V8	David R. Schwarz	●	●	●
DB2 for z/OS Version 8: Point and Counterpoint	Willie Favero		●	
Top 20 DB2 Performance Myths for 2003	Susan Lawson		●	
Managing Your DB2 for z/OS Workloads Using WLM	Glenn Anderson		●	

Informix Database Design Track	Speaker	Architects/Designers/Decision Makers	Database Administrators/System Programmers	Application Developers
Using the Red Brick Query Performance Monitor	Aman Sinha	●	●	
Advanced Performance Tuning and Monitoring of the IDS	Dan Wood		●	
IDS 9.4 — Look at the Internals of the 9.4 New Features	Mark Scranton	●	●	●
Informix IDS and the Competition	Christine Normile	●	●	
IDS and On-Demand Computing	Gary Proctor	●	●	●
Unlocking the Mysteries Behind Update Statistics	John Miller III		●	●
Informix Dynamic Server Backup and Recovery Best Practices	John Miller III		●	●

Informix Applications Track	Speaker	Architects/Designers/Decision Makers	Database Administrators/System Programmers	Application Developers
IBM Informix IDS and XML Support	Alexander Koerner	●	●	●
IBM Informix IDS, Web Services and WebSphere 5	Alexander Koerner	●	●	●
Genero Studio — The Holy Grail in Bus Appl Development	Bryn Jenkins	●		●

Informix Roadmap Track	Speaker	Architects/Designers/Decision Makers	Database Administrators/System Programmers	Application Developers
DB2 Information Management Software and Informix as Part of it	Tom Rosamilia	●	●	●
The Informix IDS Roadmap for the Future	Dwaine R. Snow	●	●	●
Red Brick Roadmap Discussion & Ask the Experts	Mohan Natraj	●	●	●
XPS Roadmap Discussion & Ask the Experts	Mohan Natraj	●	●	
4GL Roadmap and Ask The Experts	Omkar Nimbalkar	●	●	●
Ask the Experts Q&A session: IDS, ISA, and DataBlades	Ron M. Flannery		●	●
Maximize your Bus Prtnr Relations with IBM and Informix Products	Glenda Albertson	●		

Informix Integrated Solutions Track	Speaker	Architects/Designers/Decision Makers	Database Administrators/System Programmers	Application Developers
Using DB2 & Informix Together	Joe Lumbley	●	●	●
Using DB2 Products with Red Brick	Logu Venkatachalam	●	●	●
Informix Success Stories on Linux Won Against Microsoft	Brunello Bonanni	●		
How IBM Software Products Integrate with Informix Products	Christine Normile	●		●
How to Build an Award-Winning Web-Enabled Data Warehouse	Lester Knutsen	●	●	●
Gold Pgm Offerings — Max Your investment in Informix and IBM	Mohan Natraj	●	●	
IBM Redbooks: New Source of Support for Informix Customers	Chuck Ballard	●		●
Informix and Information Integrator	Martin Lurie	●	●	
How To Survive The Worst: Disaster Recovery	Tom Sensabaugh		●	
Informix 4GL, IDS and DB2 Customer Success Stories…	Mike Steele	●	●	●
DB2 UDB for the Informix XPS Developer & DBA	Lalitha Krishnamoorthy		●	●

U2 Track	Speaker	Architects/Designers/Decision Makers	Database Administrators/System Programmers	Application Developers
Extending SB+ GUI Apps With ActiveX and COM	Ehab AbuShmais			●
XML and U2: a Perfect Match	Helen Beylkin	●	●	●
Exploring Tivoli Tools for U2	Jackie Burhans	●		
Maximizing UniVerse Performance	Roy Dreyfuss		●	
A Technical Insight into RedBack 4.2 for U2	Nik Kesic	●	●	
High Availability & Replication for UniVerse	Steve O'Neal	●	●	●
wIntegrate v6: wIntegrate for the Web	Elizabeth Schmitt	●		●
High Availability & Replication for UniData	Tim Snyder	●	●	●
Choosing and Configuring UniData Database Files	Wally Terhune		●	
Cool Tips for Utilizing WebSphere MQ with U2	Steve Wingfield	●	●	●

Special Sessions for Those New to IBM DB2 Information Management Software!

conference schedule

Personalize Your Agenda in Advance

To get the most out of your conference experience, take a look at what's available and plan ahead. The complete conference agenda is available as a spreadsheet file, which can be organized and sorted according to your specific interests. Visit the "Agenda" section on our Web site to download the Lotus 1-2-3 or Microsoft Excel file.

Work hard in class and play hard afterwards in fabulous Las Vegas!

	Sunday, October 26	Monday, October 27	Tuesday, October 28	Wednesday, October 29	Thursday, October 30	Friday, October 31
7:30–8:15		**Breakfast** (7:30 am to 8:30 am)	**Breakfast** (7:30 am to 8:30 am)	**Breakfast** (7:30 am to 8:30 am)	**Breakfast** (7:30 am to 8:30 am)	**Breakfast** (7:30 am to 8:30 am)
8:30–9:30		**IBM Keynote** (8:30 am to 9:45 am)	**Elective Sessions** (8:30 am to 9:45 am)	**Elective Sessions** (8:30 am to 9:45 am)	**Elective Sessions** (8:30 am to 9:45 am)	**Elective Sessions** (8:30 am to 9:45 am)
9:45		**Break**	**Break**	**Break**	**Break**	**Break**
10:00–11:15	**DB2 & BI Pre-Conference Classes** (10:00 am to 5:00 pm) (E5970 and E5975 begin at 9:00 am Sunday) **Informix Tutorials** (9:00 am to noon) (1:00 pm to 5:00 pm))	**Elective Sessions** (10:15 am to 11:30 am)	**Elective Sessions** (10:15 am to 11:30 am)	**Elective Sessions** (10:15 am to 11:30 am)	**Elective Sessions** (10:15 am to 11:30 am)	**Elective Sessions** (10:15 am to 11:30 am)
11:30–12:30		**Lunch** (11:30 am to 12:45 pm) **Product EXPO Open**	**Lunch** (11:30 am to 12:45 pm) **Product EXPO Open**	**Lunch** (11:30 am to 12:45 pm) **Product EXPO Open**	**Lunch** (11:30 am to 12:45 pm)	
12:45–1:45		**Elective Sessions Exhibitor Presentations** (12:45 pm to 2:00 pm) **Product EXPO Open**	**Elective Sessions Exhibitor Presentations** (12:45 pm to 2:00 pm) **Product EXPO Open**	**Elective Sessions** (12:45 pm to 2:00 pm)	**Elective Sessions** (12:45 pm to 2:00 pm)	
2:15–3:00		**Elective Sessions** (2:15 pm to 3:30 pm)	**Elective Sessions** (2:15 pm to 3:30 pm)	**Elective Sessions** (2:15 pm to 3:30 pm)	**Elective Sessions** (2:15 pm to 3:30 pm)	
3:15–3:45	**Early Registration** (3:00 pm to 7:30 pm)	**Break**	**Break**	**Break**	**Break**	
4:00–4:45		**Elective Sessions** (4:00 pm to 5:15 pm)	**Elective Sessions** (4:00 pm to 5:15 pm)	**Elective Sessions** (4:00 pm to 5:15 pm)	**Elective Sessions** (4:00 pm to 5:15 pm)	
5:00–6:45	**Welcome Reception** (5:00 pm to 6:30 pm) **Product EXPO Grand Opening** (5:00 pm to 7:30 pm)	**Meet the Executives General Session** (5:30 pm to 6:30 pm) **Product EXPO Open** (5:15 pm to 7:30 pm)	**IIUG Annual General Meeting/ Query Panel/ Birds-of-a-Feather** (5:30 pm to 6:30 pm) **Product EXPO Open Meet the Developers** (5:15 pm to 7:30 pm)	**Birds-of-a-Feather Query Panel** (5:30 pm to 6:30 pm) **Evening Event** (6:30 pm to 9:30 pm)	**Birds-of-a-Feather Query Panel** (5:30 pm to 6:30 pm)	
7:00–7:45						

to register

conference details & registration

To Register

Internet: To register for this conference, please visit the conference Web site at **ibm.com**/training/conf/us/dm and proceed to the 'Register' section.

Phone: For conference related questions or to enroll, you may contact us at 1 800 IBM-TEACH (426-8322) and select Option 2 for 'Conferences'. If you are calling from outside North America, please call our international number at 001-770-296-3932.

Registration Fee—$1,845 U.S.

Register by Monday, September 8th and Save $150 U.S. off the registration fee. Your registration fee includes admittance to all general and elective sessions, Conference CD, Product EXPO, a light breakfast Monday through Friday, lunch Monday through Thursday, and refreshment breaks. Also included is a Sunday evening welcome reception in the Conference EXPO area, and a planned Wednesday evening event. Individual travel expenses, lodging, incidental expenses, and additional meals are not included in the conference fee and will be paid by each attendee at the time the expense is incurred. The registration fee may be paid for either by credit card or check. Every registration, including those paid for by check, must be guaranteed with a valid credit card. All credit card information will be validated and charges for the conference will be billed 30 days in advance of the conference start date.

The conference registration desk will be open Sunday, October 26, 2003 from 3:00–7:30 p.m. The Conference EXPO will be open on Sunday as well from 5:00–7:30 p.m. The conference opens at 7:30 a.m. Monday, October 27th with breakfast followed by keynote session at 8:30 a.m. The conference closes at 11:30 a.m. on Friday, October 31st.

If you have a U.S. IBM Education Card, your registration fee is already paid! If your company has a U.S. IBM Education Pack, use the money-saving coupons to pay your registration fee. For more information on these flexible IBM Education Advantage training savings programs, please visit our Web site at **ibm.com**/training/us/savings .

Cancellation/No-Show Policy

You can now cancel your registration online at any time by visiting the 'Register' link on the right navigation bar of the conference Web site. After selecting the conference, choose 'Cancel Registration' at the bottom of the screen. Please be sure to reference your registration confirmation number on the form. Should you misplace your confirmation number, there is an option on the Registration site to retrieve it or have your confirmation letter re-sent to you.

Substitutes for attendees will be accepted at any time without charge, and can be made by calling 1 800 IBM TEACH(426-8322) and selecting Option 2 for 'Conferences'. Conference fees will be refunded—less a $150 U.S. administrative fee—if enrollees cancel their registration 14 calendar days prior to the conference start date, which is by 5:00 p.m. Eastern Daylight Savings Time on October 13, 2003. No refunds will be made for cancellations received after that date. No refunds will be made for 'No-Shows', who may also incur a charge for one night's hotel room rate if you do not cancel your hotel room 72 hours in advance. IBM U.S. Education Card or IBM U.S. Education Pack holders who cancel within 14 calendar days prior to the conference or 'No-Shows' will be billed the full conference amount.

Location Information

Conference sessions will be held at the Las Vegas Hilton located at 3000 Paradise Road, Las Vegas, Nevada 89109. It is easily accessible from Las Vegas' McCarran International Airport.

Hotel Information

A special room rate will be available at the Las Vegas Hilton for conference attendees. The $165.00 U.S. room rate is for single or double occupancy, plus applicable state and local taxes. You can make your hotel reservations when you enroll. Your reservation will be guaranteed for late arrival with your credit card number. A limited number of rooms are available for the conference. If you enroll after all conference rooms are booked, IBM will provide you with information to make accommodations at a nearby hotel. Check-in time is 3:00 p.m. and check-out time is noon. The hotel cancellation policy is 72 hours prior to the day of arrival. If you do not cancel 72 hours prior to your arrival date, you will be considered a 'No-Show' and will be charged the room rate for one night.

Please note these special room rates are only available through IBM at the time you enroll. A limited number of rooms are available for stays before or after the conference dates. These rooms are available on a space-available basis.

Travel

Attendees are responsible for their own travel arrangements and expenses.

Ground Transportation

Shuttle service and taxis are available from the airport.

Attire

Suggested dress for all conference functions is business casual.

priority code

Please reference your Priority Code when you enroll.

Priority Code 6N3DD001

IBM Data Management Technical Conference

highlighting DB2,
Business Intelligence,
Informix, U2, and
Information Integration

Celebrate the 20th Anniversary of DB2!

DB2 Information Management Software— it's more than just a Database.
It's your chance to become the complete Information Management Professional!

October 27–31, 2003
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^{to} **register**

or for more information, visit the conference
Web site at: **ibm.com**/training/conf/us/dm

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